

# Privacy Policy

## 1. Introduction

This website is operated by: ABSys GmbH.

It is very important to us to handle our website visitors' data confidentially and to protect it in the best possible way. For this reason, we make every effort to comply with the requirements of the GDPR.

Below we explain how we process your data on our website. We use language that is as clear and transparent as possible so that you really understand what happens to your data.

## 2. General information

### 2.1 Processing of personal data and other terms

Data protection applies to the processing of personal data. Personal data means all data with which you can be personally identified. This is, for example, the IP address of the device (PC, laptop, smartphone, etc.) you are currently using. Such data is processed when 'something happens to it'. Here, for example, the IP is transmitted from the browser to our provider and automatically stored there. This is then a processing (according to Art. 4 No. 2 GDPR) of personal data (according to Art. 4 No. 1 GDPR).

These and other legal definitions can be found in Art. 4 GDPR.

### 2.2 Applicable regulations/laws - GDPR, BDSG and TDDDG

The scope of data protection is regulated by law. In this case, these are the GDPR (General Data Protection Regulation) as a European regulation and the BDSG (Federal Data Protection Act) as a national law.

In addition, the TDDDG supplements the provisions of the GDPR as far as the use of cookies is concerned.

### 2.3 The person responsible

The controller within the meaning of the GDPR is responsible for data processing on this website. This is the natural or legal person who alone or jointly with others determines the purposes and means of the processing of personal data.

You can reach the person responsible at:

ABSys GmbH

Zimmersmühlenweg 11, 61440 Oberursel Germany

info@absys-sfc.com

## **2.4 How data is generally processed on this website**

As we have already established, there is data (e.g. IP address) that is collected automatically. This data is mainly required for the technical provision of the website. If we also use personal data or collect other data, we will inform you of this or ask for your consent.

You consciously provide us with other personal data.

You will find detailed information on this below.

## **2.5 Your rights**

The GDPR provides you with comprehensive rights. These include, for example, free information about the origin, recipient and purpose of your stored personal data. You can also request the rectification, blocking or erasure of this data or lodge a complaint with the competent data protection supervisory authority. You can revoke your consent at any time.

You can find out what these rights look like in detail and how to exercise them in the last section of this Privacy Policy.

## **2.6 Data protection - Our view**

Data protection is more than just a chore for us! Personal data has great value and careful handling of this data should be a matter of course in our digitalized world. As a website visitor, you should also be able to decide for yourself what "happens" to your data, when and by whom. That is why we are committed to complying with all legal regulations, only collect the data we need and, of course, treat it confidentially.

## **2.7 Forwarding and deletion**

The transfer and deletion of data are also important and sensitive issues. We would therefore like to briefly inform you in advance about our general approach to this.

Data will only be passed on on the basis of a legal basis and only if this is unavoidable. This may be the case in particular if it is a so-called Data Processor and a Data Processing Agreement has been concluded in accordance with Art. 28 GDPR.

We delete your data when the purpose and legal basis for processing no longer apply and the deletion does not conflict with any other legal obligations. Art. 17 GDPR also provides a 'good' overview of this.

For further information, please refer to this Privacy Policy and contact the controller if you have any specific questions.

## 2.8 Hosting

This website is hosted externally. The personal data collected on this website is stored on the host's servers. This includes the automatically collected and stored log files (see below for more details), as well as all other data provided by website visitors.

External hosting is used for the purpose of secure, fast and reliable provision of our website and in this context serves to fulfill the contract with our potential and existing customers.

The legal basis for the processing is Art. 6 para. 1 lit. a, b and f GDPR, as well as § 25 para. 1 TDDDG, insofar as consent includes the storage of cookies or access to information in the terminal device of the website visitor or user within the meaning of the TDDDG.

Our hoster only processes data that is required to fulfill its performance obligation and acts as our Data Processor, i.e. it is subject to our instructions. We have concluded a corresponding Data Processing Agreement with our hoster.

We use the following hoster:

Wix

Wix.com Ltd, Neman St. 40, 6350671 Tel Aviv, Israel.

[support@wix.com](mailto:support@wix.com)

<https://de.wix.com/about/privacy>.

netCup

netCup GmbH, Daimlerstraße 25, 76185 Karlsruhe, Germany

<https://www.netcup.de/kontakt/datenschutzerklaerung.php>.

## 2.9 Legal basis

The processing of personal data always requires a legal basis. The GDPR provides the following possibilities in Art. 6 para. 1 sentence 1:

- a) The data subject has given their consent to the processing of their personal data for one or more specific purposes;
- b) processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract;
- c) the processing is necessary for compliance with a legal obligation to which the controller is subject;
- d) processing is necessary in order to protect the vital interests of the data subject or of another natural person;

e) processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;

f) processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child.

In the following sections, we will provide you with the specific legal basis for the respective processing.

### **3. What happens on our website**

When you visit our website, we process your personal data.

We use SSL or TLS encryption to provide the best possible protection against unauthorized access by third parties. You can recognize this encrypted connection by the https:// or lock symbol in the address bar of your browser.

Below you can find out what data is collected when you visit our website, for what purpose this is done and on what legal basis.

#### **3.1 Data collection when accessing the website**

When you visit the website, information is automatically stored in so-called server log files. This is the following information:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

This data is required temporarily in order to be able to display our website to you permanently and without any problems. In particular, this data is used for the following purposes:

- System security of the website
- System stability of the website
- Troubleshooting on the website
- Establishing a connection to the website
- Presentation of the website

Data processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR and is based on our legitimate interest in the processing of this data, in particular our interest in the functionality of the website and its security.

Where possible, this data is stored in pseudonymized form and deleted once the respective purpose has been achieved.

If the server log files make it possible to identify the data subject, the data is stored for a maximum period of 14 days. An exception is made if a security-relevant event occurs. In this case, the server log files are stored until the security-relevant event has been resolved and finally clarified.

Otherwise, no merging with other data takes place.

## **3.2 Cookies**

### *3.2.1 General information*

This website uses so-called cookies. This is a data record, information that is stored in the browser of your end device and is related to our website.

The use of cookies can make it easier for visitors to navigate the website.

### *3.2.2 Rejecting cookies*

You can prevent cookies from being set by adjusting your browser settings.

Here you will find the corresponding links to frequently used browsers:

Mozilla Firefox: <https://support.mozilla.org/de/kb/cookies-und-website-daten-in-firefox-loschen?redirectslug=Cookies+%C3%B6schen&redirectlocale=de>

Google Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=de>

Microsoft Edge: <https://support.microsoft.com/de-de/windows/l%C3%B6schen-und-verwalten-von-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

Safari: <https://support.apple.com/de-de/guide/mdm/mdmf7d5714d4/web> and <https://support.apple.com/de-de/guide/safari/sfri11471/mac>. If you are using a different browser, we recommend that you enter the name of your browser and 'delete and manage cookies' in a search engine and follow the official link to your browser.

Alternatively, you can also change your cookie settings under [www.aboutads.info/choices/](http://www.aboutads.info/choices/) or [www.youronlinechoices.com](http://www.youronlinechoices.com) manage.

However, we must point out that a comprehensive blocking/deletion of cookies can lead to impairments in the use of the website.

### *3.2.3 Technically necessary cookies*

We use technically necessary cookies on this website to ensure that our website functions correctly and in accordance with the applicable laws. They help to make the

website user-friendly. Some functions of our website cannot be displayed without the use of cookies.

The legal basis for this is Art. 6 para. 1 lit. b, c and/or f GDPR, depending on the individual case.

#### *3.2.4 Technically not necessary cookies*

We also use cookies on our website that are not technically necessary. These cookies are used, among other things, to analyze the surfing behavior of the website visitor or to offer functions of the website that are not technically necessary.

The legal basis for this is your consent in accordance with Art. 6 para. 1 lit. a GDPR.

Technically unnecessary cookies are only set with your consent, which you can revoke at any time in the cookie consent tool.

### **3.3 Data processing through user input**

#### *3.3.1 Use of AI*

Personal data of visitors to this website may be processed using artificial intelligence (e.g. for the automatic evaluation of contact forms, by means of an AI chatbot or to optimize internal processes).

In particular, contact data and form or chat content may be recorded and analyzed by AI models. The legal basis for this is Art. 6 para. 1 lit. a GDPR (if consent has been given) or Art. 6 para. 1 lit. f GDPR (legitimate interest in increasing efficiency). Data is only transferred to third parties (e.g. CRM providers or external AI service providers) if this is necessary to achieve the stated purposes. The tools used are listed in this Privacy Policy in the context of their functionality and details are provided.

#### *3.3.2 Contact us*

##### a) e-mail

When you contact us by email, we process your email address and any other data contained in the email. This data is stored on the mail server and in some cases on the respective end devices. Depending on the request, the legal basis for this is regularly Art. 6 para. 1 lit. f GDPR or Art. 6 para. 1 lit. b GDPR. The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

##### b) Telephone

If you contact us by telephone, the call data may be stored in pseudonymized form on the respective end device and with the telecommunications provider used. Personal data collected during the telephone call will only be processed in order to process your request. Depending on the request, the legal basis for this is regularly Art. 6 para. 1 lit. f GDPR or Art. 6 para. 1 lit. b GDPR. The data will be deleted as soon as the respective purpose no longer applies and it is possible in accordance with the legal requirements.

### c) Contact form

We offer a contact form. This is used to contact our company.

In this form, we usually process your first and last name, your telephone number, your e-mail address, a postal address and the content of the message. The data is stored on our web server and forwarded internally to the relevant e-mail addresses.

The legal basis for data processing is Art. 6 para. 1 lit. f GDPR, as we have a legitimate interest in responding to your request and in an uncomplicated way of contacting you. If the contact is aimed at the conclusion of a contract, the additional legal basis for the processing is Art. 6 para. 1 lit. b GDPR.

We delete this data no later than 3 months after receipt, unless it is required for a contractual relationship that has arisen.

We bind the contact form from

Wix

Wix.com Ltd, Nema St. 40, 6350671 Tel Aviv, Israel

<https://de.wix.com/about/privacy>

on our website.

## 3.4 Website construction kit system

### 3.4.1 Wix

We use the Wix service to create our website. This is a service of Wix.com Ltd, Nema St. 40, 6350671 Tel Aviv, Israel.

Wix is a website builder system that can be used to create HTML5 websites and mobile websites. It is an online platform that is based on the cloud principle. This makes it very easy to integrate the functions into your own website. With this service, we can design our website according to our wishes and meet our goal of user-friendliness.

Wix uses cookies. These cookies are only set with the consent of the website visitor and can be revoked at any time. The legal basis for the processing is Art. 6 para. 1 lit. a GDPR.

Furthermore, the use of the service is technically necessary for us to display our website. The legal basis for the processing is Art. 6 para. 1 lit. f GDPR.

The data will be deleted as soon as it is no longer required for the processing purposes.

Further information:

<https://de.wix.com/about/privacy>.

## **3.5 Newsletter**

### *3.5.1 WIX*

We use WIX to provide our newsletter. This service is provided by wix.com Ltd, Nema St. 40, 6350671 Tel Aviv, Israel.

This service can be used to organize and analyze the sending of newsletters. The data entered to receive the newsletter is stored on the service's servers.

With the help of WIX, interactions with the newsletter can be analyzed. In addition, conversion rates can be determined and newsletter users can be categorized in order to adapt the newsletter to different target groups.

This analysis can be contradicted.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. Consent can be revoked at any time by unsubscribing from the newsletter. The legality of the processing that has already taken place remains unaffected by any revocation.

The data will be deleted at the end of the contract between us and WIX, unless the website visitor withdraws their consent beforehand. If this is the case, the data will be deleted from the distribution list.

In addition, after unsubscribing from the newsletter, the e-mail address is stored on a blacklist separately from other data for an indefinite period of time. The legal basis for this is Art. 6 para. 1 lit.f GDPR. It serves the interest of the website visitor as well as our interest in using/operating a newsletter in accordance with the legal requirements.

Further details:

<https://de.wix.com/manage/privacy-security-hub>.

<https://de.wix.com/about/privacy>.

## **3.6 Analysis and tracking tools**

### *3.6.1 Google Ads*

We use Google Ads on this website. Google Ads is an online advertising program of Google Ireland Limited ("Google"), Gordon House, Barrow Street, Dublin 4, Ireland.

The service enables us to link advertisements in the Google search engine to specific keywords and to place targeted advertisements based on existing user data. Cookies are used for conversion tracking.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. Consent can be revoked at any time.

The EU Commission's Standard Contractual Clauses (SCC) apply to data transfers to the USA.

Further details:

<https://privacy.google.com/businesses/controllerterms/mccs/>.

### **3.7 Social media plugins**

#### *3.7.1 LinkedIn*

Elements of the social network LinkedIn are integrated on this website. This service is offered by LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland.

If the social media element is activated, a direct connection is established between the website visitor and the LinkedIn servers and their IP address is transmitted to LinkedIn. If the website visitor has a user account, the visit to this website can be assigned to the corresponding user account. The website operator has no knowledge of the content of the transmitted data.

The legal basis for the processing is Art. 6 para. 1 lit. a GDPR and § 25 para. 1 TDDDG. Consent can be revoked at any time.

The EU Commission's Standard Contractual Clauses (SCC) apply to data transfers to the USA.

Further information:

<https://www.linkedin.com/legal/privacy-policy?trk=%7Berror-page%7D-privacy-policy>.

### **3.8 Social media profiles**

In addition to our website, our company is also present on social networks. Here we want to present our company and create the opportunity to get in touch with us.

We also use the opportunity to place advertisements and job advertisements on social media.

In the following, we provide information about which data we and the respective social network process when you visit and interaction with our profile.

#### *3.8.1 LinkedIn*

We operate a LinkedIn profile on <https://www.linkedin.com/>. This social network is operated by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA.

##### **a) Interaction with our company profile**

When you visit our LinkedIn profile and interact with us via it, we process personal data. personal data. On the one hand, the data made publicly available on the profile. On the other hand, we also process the personal data contained in posts, comments or direct messages to us. Through interactions such as liking or sharing, we can see the user profile with the public information.

The legal basis for this processing is Art. 6 para. 1 lit. f GDPR. It is in our legitimate interest to provide relevant and interesting content and to enable the use and functionality of our LinkedIn profile

Insofar as an inquiry is related to the fulfillment of a contract or is necessary to carry out pre-contractual measures, our processing is based on Art. 6 para. 1 lit. b GDPR.

#### b) Page Insights

LinkedIn provides us with aggregated statistics and insights (called Page Insights) that tell us how people interact with our Company Page. Among other things, we receive information about the number of profiles that view, comment on or otherwise interact with our posts, as well as aggregated demographic and other information that helps us learn about the interaction with our page or LinkedIn profile. Pages Insights provided to us by LinkedIn consist of aggregated data, and LinkedIn does not provide us with any personally identifiable information about members in relation to Page Insights. We also have no way of linking Page Insights to individual members.

When placing ads, LinkedIn provides us with information about the types of people who see our ads and about the success of our ads. Personal data is only passed on to us if this person has consented to such processing. We also receive information from LinkedIn that allows us to understand which of our ads led to a purchase being made or an action being taken.

The purpose of processing this data is to analyze our reach and to adapt our content and advertisements to user interests. By evaluating this data, we can recognize how our content, our profile and our advertising are consumed. This enables us to create target group-specific content and place advertisements in order to better market our company and our services.

The processing is based on our legitimate interest in accordance with Art. 6 para. 1 sentence 1 lit. f GDPR.

When processing personal data in the course of the so-called Page Insights, the processing is carried out in joint responsibility with LinkedIn in accordance with Art. 26 para. 1 GDPR.

To this end, we have entered into a corresponding agreement with LinkedIn, which is available here (<https://legal.linkedin.com/pages-joint-controller-addendum>) can be viewed.

The contact details of LinkedIn are:

LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland.

For LinkedIn, you can contact the data protection officer at the following link:

<https://www.linkedin.com/help/linkedin/ask/TSO-DPO>.

### 3.8.2 Processing by LinkedIn

In connection with your visit to our company profile, LinkedIn may also process additional personal data. In this case, the processing is carried out under the sole responsibility of LinkedIn and without our knowledge. You can find more information from LinkedIn on this at:

<https://de.linkedin.com/legal/privacy-policy?trk=%7Berror-page%7D-privacy-policy>.

### 3.8.3 Dieter Live API

We use the Live API from Dieter macht den Datenschutz to display our Privacy Policy. This is a service of simply Legal GmbH, Burkarderstraße 36, 97082 Würzburg.

The API is a technical interface. When you access our Privacy Policy, a connection to the servers of simply Legal GmbH is established. Your IP address will be transmitted to simply Legal GmbH.

Further information on the handling of data by simply Legal GmbH:

<https://www.dieter-datenschutz.de/datenschutz/>.

## 3.9 Audio and video conferencing

### 3.9.1 Microsoft Teams

We use Microsoft Teams to communicate with customers. Microsoft Teams is an online conferencing tool. This service is provided by Microsoft Ireland Operations Limited, One Microsoft Place, South County Business Park, Leopardstown, Dublin 18, Ireland.

When communicating with this tool via video or audio conferencing, personal data is processed by us and the provider of the tool. The data collected includes all information that you provide when using the tool. Metadata relating to the conference is also processed. Furthermore, technical information required for the function of online communication is processed. Furthermore, all files that are shared within the tool are stored on the tool provider's servers.

Microsoft Teams can also set cookies. These cookies are only set with consent. This consent can be revoked at any time. The legal basis for this is Art. 6 para. 1 lit. a GDPR.

Otherwise, the legal basis for the processing of data by Microsoft Teams is Art. 6 para. 1 lit. b GDPR. The communication is related to the performance of a contract or is necessary for the fulfillment of pre-contractual obligations. Furthermore, this tool is used to simplify communication with our company. This constitutes a legitimate interest within the meaning of Art. 6 para. 1 lit. f GDPR.

This data is stored until the data subject requests its deletion, the consent for storage is revoked or the purpose for storage no longer applies. Cookies remain on the end device until the user deletes them. Mandatory statutory provisions on retention periods remain unaffected.

Further details:

<https://privacy.microsoft.com/de-de/privacystatement>.

### **3.10 CRM systems**

#### *3.10.1 WIX CRM*

We use the CRM (Customer Relationship Management) function of WIX as part of the WIX website builder. WIX is offered by wix.com Ltd, Nemaal St. 40, 6350671 Tel Aviv, Israel.

CRM (Customer Relationship Management) is a system for managing all of a company's interactions and relationships with its current and potential customers. It supports the automation and optimization of sales processes, marketing campaigns, customer service and customer communication.

As soon as we collect your personal data on our website, we process it in the CRM system WIX CRM.

The legal basis for this is Art. 6 para. 1 lit. b GDPR. Data processing is carried out to fulfill (pre-)contractual obligations. In addition, the processing is based on Art. 6 para. 1 lit. f GDPR, as the use of CRM functions is crucial for the growth and scaling of our company

Further information:

<https://de.wix.com/about/privacy>.

### **3.11 Cloud backups**

We use cloud backup functions on our website to protect the data and content of the website from data loss, corruption or security incidents. This ensures that the website can be restored quickly and completely in the event of a server failure, a hacker attack or other unforeseen events.

If personal data is stored on our website, it is transferred to the servers of the respective provider during backups. The legal basis for data processing is Art. 6 para. 1 lit. f GDPR, as we have a legitimate interest in backing up our data.

We use the following cloud backup service:

netcup

netcup.com

## **4. What else is important**

Finally, we would like to inform you in detail about your rights and how you will be informed about changes to data protection requirements.

## **4.1 Your rights in detail**

### *4.1.1 Right to information in accordance with Art. 15 GDPR*

You can request information about whether your personal data is being processed. If this is the case, you can request further information on the type and manner of processing. A detailed list can be found in Art. 15 para. 1 lit. a to h GDPR.

### *4.1.2 Right to rectification in accordance with Art. 16 GDPR*

This right includes the correction of incorrect data and the completion of incomplete personal data.

### *4.1.3 Right to erasure in accordance with Art. 17 GDPR*

This so-called 'right to be forgotten' gives you the right, under certain conditions, to request the deletion of your personal data by the controller. This is generally the case if the purpose of the data processing no longer applies, if consent has been withdrawn or the initial processing took place without a legal basis. A detailed list of reasons can be found in Art. 17 para. 1 lit. a to f GDPR. This "right to be forgotten" also corresponds to the controller's obligation under Art. 17 para. 2 GDPR to take reasonable steps to ensure that the data is generally erased.

### *4.1.4 Right to restriction of processing in accordance with Art. 18 GDPR*

This right is subject to the conditions set out in Art. 18 para. 1 lit. a to d.

### *4.1.5 Right to data portability in accordance with Art. 20 GDPR*

This regulates the basic right to receive your own data in a commonly used form and to transfer it to another controller. However, this only applies to data processed on the basis of consent or a contract in accordance with Art. 20 (1) (a) and (b) and insofar as this is technically feasible.

### *4.1.6 Right to object pursuant to Art. 21 GDPR*

In principle, you can object to the processing of your personal data. This applies in particular if your interest in objecting outweighs the legitimate interest of the controller in the processing and if the processing relates to direct marketing and/or profiling.

### *4.1.7 Right to "individual decision-making" pursuant to Art. 22 GDPR*

In principle, you have the right not to be subject to a decision based solely on automated processing (including profiling) which produces legal effects concerning you or similarly significantly affects you. However, this right is also restricted and supplemented by Art. 22 (2) and (4) GDPR.

### *4.1.8 Further rights*

The GDPR contains comprehensive rights to inform third parties about whether or how you have asserted rights under Art. 16, 17, 18 GDPR. However, this only applies insofar as this is possible or feasible with reasonable effort.

We would like to take this opportunity to draw your attention once again to your right to withdraw your consent in accordance with Art. 7 (3) GDPR. However, this does not affect the lawfulness of the processing carried out up to that point.

We would also like to draw your attention to your rights under §§ 32 ff. BDSG, which, however, are largely congruent with the rights just described.

#### *4.1.9 Right to lodge a complaint pursuant to Art. 77 GDPR*

You also have the right to lodge a complaint with a data protection supervisory authority if you consider that the processing of personal data relating to you infringes this Regulation.

## **5. What if the GDPR is abolished tomorrow or other changes take place?**

The current status of this Privacy Policy is 20.02.2026. From time to time it is necessary to adapt the content of the Privacy Policy in order to react to actual and legal changes. We therefore reserve the right to amend this Privacy Policy at any time. We will publish the amended version in the same place and recommend that you read the Privacy Policy regularly.

Created with the kind support of [Dieter macht den Datenschutz](#)